

THE AIRPORT TEST ✈️

IS YOUR BUSINESS SUPPORTING THE LIFE YOU ACTUALLY WANT?

Before you commit to a business idea... make sure it aligns with the life you're trying to build.

✈️ 1. THE SCENARIO

Imagine it's 5 years from now.
You run into someone you haven't seen in years... at the airport.
They ask you: "How's life?"

WRITE YOUR RESPONSE BELOW:

🧠 2. WHAT MADE THAT ANSWER TRUE?

Now let's make that answer real.
What had to happen in your life for you to confidently say:
"Things are amazing. They couldn't be any better."

🧩 3. THE 4 LIFE AREAS

Take a few minutes to write your vision for each area.

👜 BUSINESS / CAREER

- What kind of work are you doing?
- Who are your clients/customers?
- What are you known for?
- What does your schedule feel like?

YOUR VISION:

💰 MONEY

- How much are you earning?
- How consistent is your income?
- What does financial peace look like?
- What are you no longer stressed about?

YOUR VISION:

☀️ LIFESTYLE

- What does a typical day look like?
- How flexible is your schedule?
- How often are you resting, traveling, or enjoying life?
- What does "freedom" look like?

YOUR VISION:

❤️ RELATIONSHIPS & PERSONAL LIFE

- How present are you with your family?
- What kind of relationships are you nurturing?
- What boundaries have you set?
- What does your support system look like?

YOUR VISION:

🔍 4. REALITY CHECK

Now compare your current or planned business idea to the life you just described.

QUESTIONS:

- Does this business model support that lifestyle?
- Or does it conflict with it?
- What would need to change?

YOUR NOTES:

🎯 5. ALIGNMENT CHECK

A business that "works" but creates a life you don't want... is still misaligned.

RATE YOUR IDEA (1-5)

Alignment with desired lifestyle

1 (2) 2 (3) (4) (5)

Income potential alignment

1 (2) 2 (3) (4) (5)

Time freedom alignment

1 (2) 2 (3) (4) (5)

Stress level alignment

1 (2) 2 (3) (4) (5)

🌟 FINAL REFLECTION

If your business takes off... where is it actually taking you?